

Creative Producers Initiative

Threshold's Creative Producers Initiative is a brand new scheme to offer dynamic arts producers and curators support to bring their creative ideas to life.

The scheme is aimed particularly at emerging talent, recent graduates and early to mid-career professionals, including those who haven't yet taken the steps towards applying for funding.

Successful applicants receive three bespoke development sessions.

Guidance Notes for Applicants

Application rounds and timescale

The Creative Producers Initiative will be open for two rounds in the 2016-17 year.

Round One:

Applications open from July 29 – September 30 2016

Selection takes place throughout October 2016

Successful applicants will be notified by 1 November 2016

Round Two:

Applications open from February 1 – March 31 2017

Selection takes place throughout April 2017

Successful applicants will be notified by 1 May 2017

What we offer

The selected applicants will receive three bespoke development sessions with Threshold, which cover:

- Refining and interrogating the idea
- Acting as a 'critical friend'
- Support with filling out funding forms
- Budgeting and scheduling
- Advice on networks and partnerships
- Production, marketing and social media support, should the project be successfully funded

Selection Criteria

- Projects must fit within Threshold's Statement of Creative Purpose, which can be viewed [here](#).

- Projects must be based in the UK, outside of London.
- Projects must be either digitally-facing, using new technologies, or using analogue technology in new and original ways
- Projects must be able to demonstrate who the target audience or participants might be

We will not support applications that:

- Promote or support violence, aggression, or oppression towards others
- Coerce others to change their religious beliefs
- Harbour racism or prejudices

FAQ's

1. Does this scheme provide funding?

No – the scheme supports development of ideas and funding bids rather than direct funding. Successful applicants receive commitment of time and support from Threshold.

2. Can Threshold provide match funding?

Not directly from Threshold, but within the development sessions we can assist you to identify routes where that might be possible.

3. I am not located near the Threshold offices - will travel costs be reimbursed?

We can't provide travel costs, but we can arrange for meetings to be held over Skype if that suits the successful applicant.

4. I'm currently in full-time education - can I apply?

No - this scheme is designed for those currently working in the creative and cultural sector. Most funding will require the individual to be set up as an organisation or freelancer.

If you're a young person looking to develop your skills in the arts, [Arts Award](#) has opportunities and support available.

5. Does the work need to be digital?

We're interested in work that fits within our [Statement of Creative Purpose](#) and the selection criteria detailed above.

6. I've got an idea but it's not fully formed yet – can I apply?

Absolutely - we're open to working with you to develop ideas into projects, so don't worry if you only have a concept at this stage.

We do ask for an indication of what budget you think you will need, but we appreciate you might not be sure of what everything costs. Don't worry - we can help you with that. This is a development opportunity and the gaps in your knowledge can often be just as important as what you do know in some instances!

7. Can I speak to someone before I put in my application?

To ensure that we're fair to everyone, we're not able to have conversations with applicants prior to applying. We'll consider all applications based on their merit, as long as they match with the selection criteria. We will contact you if we have any questions during the selection process.

8. I'm applying from overseas - am I eligible?

Lead applicants must be based in the UK, outside of London.